

PRESS RELEASE

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... "Look Mom, I made it!"

FOR IMMEDIATE RELEASE:

SCHOLARSHIP NAME: The Frontier Scholarship  
ELIGIBILITY: Graduating Seniors from an AISD High School  
AREA OF STUDY: The Applied Arts  
AWARD AMOUNT: \$500.00  
DEADLINE: March 31, 2010

**AUSTIN, TX: The Lone Star Ladies are pleased to present The Frontier Scholarship. Application process begins Thursday, March 4, 2010 and the deadline to apply is Wednesday, March 31, 2010.**

Frontier is a scholarship program founded by The Lone Star Ladies in 2010. The scholarship is available to seniors graduating from an AISD school in the spring of 2010 who plan to study the Applied Arts. Students pursuing their education in the following areas can apply:

Art/Fine Art, Fiber (crochet, embroidery, knitting, sewing, quilting, etc.), Glass Work, Graphic Design, Illustration/Drawing, Jewelry, Metal Work, Mixed Media, Mosaics, Photography, Pottery/Ceramics, and Sculpture.

The scholarship recipient will have the option to use the funds for traditional and non-traditional education or study of the applied arts, and will also receive a gift certificate(s) to local art and craft supply stores from the Austin area. The application period is from 3/4/10 - 3/31/10. The Scholarship Recipient will receive their award at [The Lone Star Ladies Present: Shop Austin](#), which is a major fundraiser for the Frontier Scholarship. The finalists will have their work showcased at this event, alongside 50 handmade artisans, crafters and designers from Austin and the surrounding area. 50% of the admission to the event, as well as all money generated from the afternoon opportunity drawings, will help fund Frontier. Several sponsors of Shop Austin, such as "Extra!Extra! Sponsor, [Country Lifestyle](#), are supporting the Frontier Scholarship as well.

Frontier was started to help talented young artists fulfill their own dreams, just like [Anne Marie Beard](#), one of The Lone Star Ladies was able to do. "Artists will tell you that they knew about their talent at an early age - but not many young people have the chance to embrace that talent and see it through higher education or professional training. I was fortunate enough to study Costume Design at the University of Texas at Austin. My training included fine art drawing and painting, as well as garment & accessories construction, fabric dying and painting - and loads of cool classes! Frontier is our chance to help a talented young person fulfill his or her own dreams. The arts continue to lose funding in public schools, but there remains a core group of makers, crafters, enthusiasts and art buyers who want to see new talent developed."

The application process includes filling out a written application, gathering at least one letter of recommendation and submitting 3 pictures of the student's work. The application can be downloaded from <http://www.thelonestarladies.com/frontier/scholarship.html>, and can be submitted by mail or email to addresses listed on the application.