

PRESS RELEASE
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FOR IMMEDIATE RELEASE:

EVENT NAME: Shop Crafty! Presented by The Lone Star Ladies
A Fundraiser for Crafting Comfort

LOCATION: The Marchesa, 6406 N. IH-35, Ste. 3100, Austin, TX 78752

DATE: Saturday, April 16, 2011

TIME: 10:00 am to 5:00 pm

ADMISSION: \$5 at the door or TWO for ONE [online](#), children 12 and under free; proceeds support Crafting Comfort

[Shop Crafty](#) is a family-friendly celebration of the Handmade Community from Austin and all over the Nation! Austin's hippest spring event will feature TWO [Craft Lounges](#) with Austin-area crafting and art studios doing demos and make-and-takes, a juried selection of [crafters](#), a [Charity Raffle for Crafting Comfort](#), and activities for the whole family.

Austin's favorite Sewing Studio, [The Stitch Lab](#), and Austin's Hippest Mobile Craft Boutique, [The WonderCraft](#), are Craft Lounge Sponsors for Shop Crafty. Attendees can learn how to make oil-cloth travel bags, leather stamped jewelry, fabric flowers and more at Shop Crafty! Vendors include fine jewelry, elegant home décor, keepsake kids clothing, stylish handbags and gifts for graduation, Mother's Day, Father's Day, birthdays and moms-to-be.

[The Lone Star Ladies](#), comprised of award-winning handbag designer [Anne Marie Beard](#) and sister Allison Beard Wall, produce fun, high end craft shows. "This is one of the best vendor selections I've seen in awhile," says Bruce Willenzik, producer of the Armadillo Christmas Bazaar. Supported by the Austin Crafting Community, The Lone Star Ladies aim to bring fine craft vendors to the general public who may not usually attend a craft show. "We want to dispel the notion that 'craft fair' means cinnamon stick dolls with googlie eyes. Craft in America is a huge industry that appeals across ages and backgrounds. Shop Crafty will encourage would-be crafters to come out and learn, and shoppers to buy the best in Austin Handmade," says Beard. "Community makes Austin what it is - and the Crafting Community is one of the friendliest and most supportive in town - it's easy to join in!"

[Crafting Comfort](#) is a local volunteer-run organization that provides comfort to those in need through gifts of handcrafted items. These gifts include medical play dolls for children facing surgery or other procedures, plush monster dolls for comfort, specially designed camisoles for those recovering from breast cancer surgery, Alzheimer's Activity Muffs, quilts, blankets and many more! More information can be found online at <http://www.TheLoneStarLadies.com>.

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